

Framing Group Activity Worksheet

Directions: In pairs, identify at least two examples of episodic framing and two examples of thematic framing on the topic of the housing crisis or climate change to analyze. (Find the stories here: <https://bit.ly/3NDcECq>).

Episodic Framing: Focuses on a single event; refers to the portrayal and presentation of issues through either a specific event that serves as an anecdotal exemplification of the broader issue or the story of an affected person who could put a human face on the issue.

Thematic Framing: Focuses on trends over time; applies a wide-angle lens to the coverage of the issue – focusing on trends over time, and highlighting contexts and environments.

1. Which topic did your group read about?

- a. Housing Crisis
- b. Climate change

2. Write down two headlines from the Google Doc that are examples of episodic framing. What kind of information do they provide?

3. Write down two headlines from the Google Doc that are examples of thematic framing. What kind of information do they provide?

4. What do you think readers would think about this topic if they were only reading the articles with episodic news frames?

5. How do you think readers would think about this topic if they were also reading articles with thematic news frames?